



January 23, 2008

Scranton Today! Inc (to be known as: "STTV") is pleased to submit this proposal to The City of Scranton, the Franchising Authority, (to be know as "The City") for "*OPERATION OF CABLE ACCESS CHANNESL 61 AND 62 KNOWN AS "PEG" CHANNELS IN THE CITY CABLE FRANCHISE AGREEMENT.*"

STTV currently manages Channel 61 (to be known as CH61) and supports Channel 62 (to be known as CH62). Continued management of both channels by STTV will be seamless and immediate.

STTV Contact Information:

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E-mail: ScrantonToday@albright.org

Web: www.ScrantonToday.org

For purposes of this RFP, all questions should be directed to Karen Bazzarri, President. Telephone 570-346-0366, Fax: 570-344-5456, email: Bazzarri@epix.net.

STTV will be pleased to meet to discuss and adapt our proposal as necessary, provide additional information and discuss alternate approaches.



Introduction:

For more than nine years, Scranton Today! (STTV) has managed Public, Education and Government (PEG) CH61. Management of CH62 is shared in partnership with Marywood University and the University of Scranton.

STTV grew out of a joint venture of The Scranton Public Library and Scranton Tomorrow as an outgrowth of Scranton Tomorrow's Forging the Future visioning process.

The Scranton Area Foundation provided \$55,000 in initial grants for the purchase of equipment. Subsequently, an additional \$75,000 has been raised from various sources for further enhancements to equipment and the purchase of other fixed assets.

With the assistance of its parent organizations, The Scranton Public Library and Scranton Tomorrow, STTV independently incorporated in 2006. STTV is a Pennsylvania 501c3 non-profit corporation. Contributions made to STTV are tax deductible under Section 170 of the Internal Revenue Code. Also, STTV is qualified to receive tax deductible bequests, devises, transfers and gifts under sections 2055, 2106 and 2522 of the Internal Revenue Code. EIN, DLN, STTV's IRS 990, and all policies and procedures are available upon request.

STTV's mission is to serve as a vehicle for improving the quality of life for residents of Scranton and its environs through the creation of a more informed electorate and engaged citizenry.

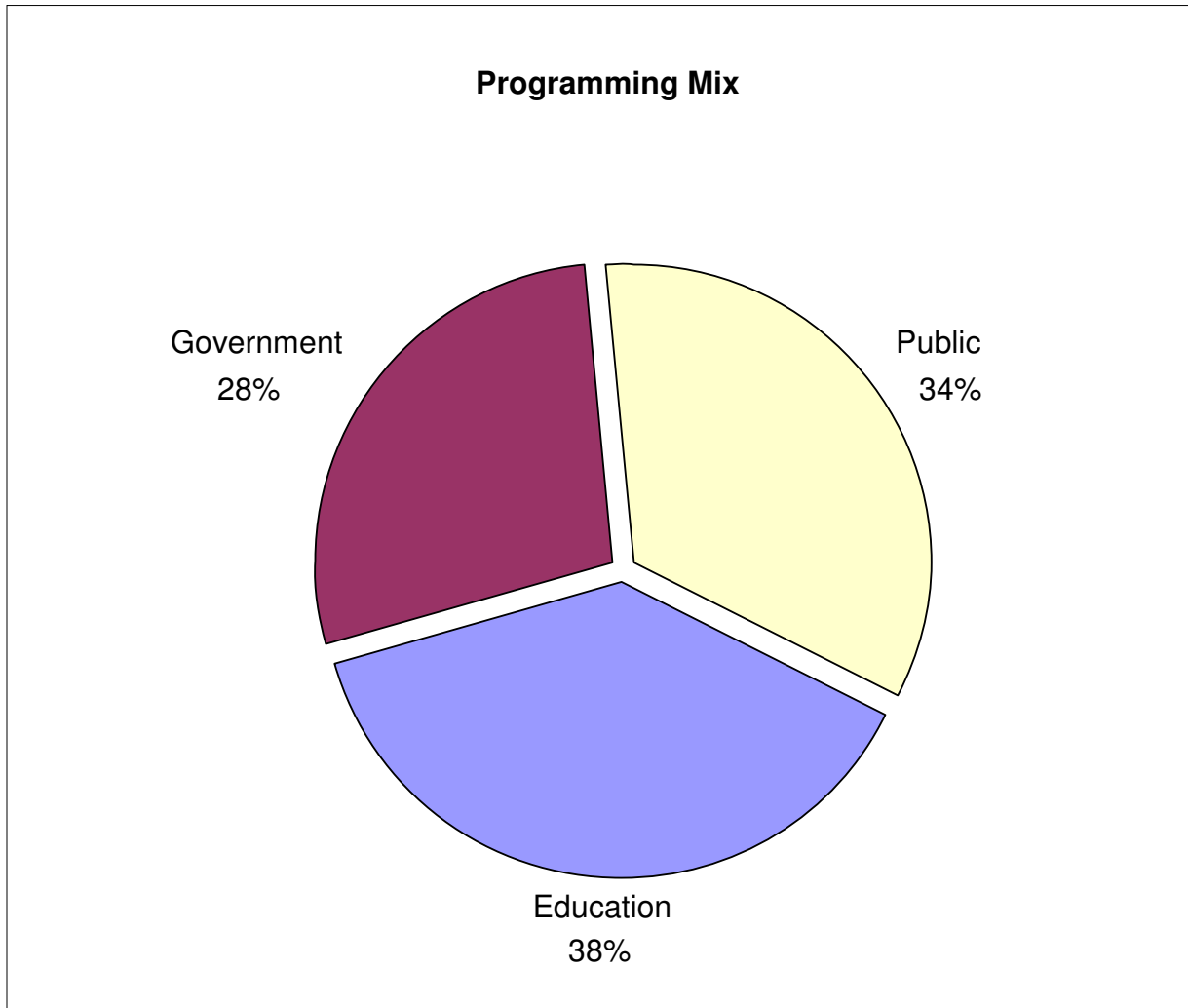
In its first year of independent operation, STTV raised \$100,000, 42% of this funding was provided by non-governmental sources.

STTV is managed by a volunteer board of directors, broadly representative of the community (see Appendix A: Board of Directors), and is staffed by two full-time employees with complete benefit packages. STTV carries Special Liability Insurance coverage with Everest Indemnity Insurance Company and has an A, Excellent AM Rating.

STTV is a member of the Alliance for Community Media (ACM) a national association of Public Access Stations; the station, also, has a partnership agreement with BCTV (Berks County Television) to act in an advisory capacity with its strategic planning and fund development activities.

Programming:

STTV currently provides a balanced mix of programming. As the chart below graphically represents, each of STTV's program areas receives about 1/3 of the station's air time with the largest programming area being "Education" followed by "Public" and, finally, "Government." For a complete list of the programs offered during 2006/2007 please see Appendix B.



As it moves into 2008, STTV has committed to purchasing a digital head end and several additional remote cameras. This new equipment will enable STTV to cablecast an even greater variety of programming, expand access for new public and educational programs, and better coordinate programming between CH61 and CH62.



As noted above, STTV has managed CH61 for the past nine years while CH62 has been assigned to Marywood University and the University of Scranton. However, STTV has provided programming on CH62 from Monday through Friday, midnight to 5pm, and 24 hour programming on Saturday and Sunday under an existing arrangement with the Universities. As the full-time manager of CH 61 and CH62, STTV intends to adopt a working structure which assigns specific programming to each channel under a thematic model.

Municipal Access Channel

CH61 will be designated as the Municipal Access Channel (MAC), dedicated to formal government meetings and government-related programs for all Lackawanna County communities. Among these programs would be: borough and municipal council, school board, and Board of Commissioner meetings; District Attorney community-meetings; municipal authority meetings; candidate interviews, debates, election returns, voter-related coverage; and, such.

STTV will endeavor to cablecast programming live whenever possible.

STTV will cablecast live municipal meetings with one replay within 5 days of the original cablecast. Taped municipal meetings will be cablecast twice within 5 days of the taping.

To further support access to government programming, STTV will make available DVD copies of all formal government meetings to each Lackawanna County library so that these meetings will be available to citizens who do not subscribe to Comcast cable. For example, current records indicate that disks of Scranton City Council meetings are checked out approximately 100 times a year.

Finally, STTV archives Scranton City Council meetings for three months. In the future, it will expand its archive library to include all formal government meetings.

Community Access Channel

CH62 will be designated as the Community Access Channel (CAC) devoted to public and educational programming.

STTV will expand educational programming with its existing partners, Marywood University and the University of Scranton, and develop similar partnerships with Lackawanna College, Keystone College, Johnson College, the Everhart Museum and the Lackawanna County Library system. To this end, STTV is preparing program format and guidelines which will allow its educational partners to play a more active role in program production.



Through the use of its own staff and facilities, STTV intends to expand public programming in the following categories:

- ◆ Arts and entertainment.
- ◆ Business and economic development, such as, producing training videos for non-profit agencies.
- ◆ Community Interest, such as, producing adult self-improvement classes, i.e., how to create a resume.
- ◆ Consumer information, such as, Lackawanna Neighbors' monthly housing program and other real estate news and tips.
- ◆ Environmental matters.
- ◆ Health and wellness
- ◆ Local history and culture, such as, Lackawanna Historical Society's monthly program highlighting the history of our area.
- ◆ Recreation and sports, such as the Scranton High/West Scranton "Bell" football game.
- ◆ Senior and youth programming, such as, senior health issues and substance abuse and young adults.
- ◆ Social services, such as, highlighting services of agencies like the ARC and United Way.
- ◆ Diversity/Minority programming, such as, Black History Month discussions and the Interdependence Day Series.

Again, to expand access STTV will continue to make available for purchase copies of all of its programs, except where copyright laws apply.

STTV will publish an Annual Program Guide, which will include program descriptions and cablecast schedule.

Among STTV's other long term programming goals are: to sponsor a "Film Camp," offering youth summer courses in film production; sponsor an annual student essay contest on the subject of freedom of information; and, provide a scholarship program for high school students planning to pursue a career in communications.



Equipment:

All equipment is the property of STTV, is fully capitalized, representing an investment of over \$100,000.

Please see Appendix C for a current inventory of equipment.

As noted above, STTV has committed to purchasing several portable cameras. STTV will provide free training and free equipment loans of these portable cameras to assigned community volunteers, allowing for greater coverage of Lackawanna County programs.

Future purchases planned for include:

- a. Portable "mixer".
- b. Split Screen equipment
- c. "Call In" equipment
- d. Teleprompter
- e. Two Video Preview Monitors
- f. Editing software upgrade
- g. Internet streaming video capabilities.

STTV is committed to continuing equipment upgrades in order to stay current with emerging technology (i.e. High Definition capabilities).

Studio:

The geographic heart of STTV is its cablecast facilities located in the Scranton Childrens Library. The facility houses both the equipment and the personnel for the operation of the station. These facilities serve as the main studio and are outfitted with a "live feed" for cable casting live programming, video recording equipment and a master control room and dubbing studio.

STTV's other "live feed" facility is located in Scranton City Hall and utilizes STTV's robotic cameras. The station also has a remote camera for location shoots, such as Scranton School Board and other district programs, Lackawanna County Commissioners' meetings, State Representative town hall meetings, local guest lecturers and performances, and other STTV produced programming.

STTV is reviewing an offer of more than 3,000 square feet of building space, to be developed as a dedicated studio. Moving to a larger facility will provide for the expansion to two studios and for separate editing, reception, and office areas.



Experience/Qualifications:

Day-to-day operation of STTV, including website maintenance, is administered by the Scranton Today staff. Oversight and support assistance is provided by the volunteer Executive Director and STTV board members. Production and technical assistance is provided by community volunteers.

STTV utilizes two full time paid employees and one volunteer intern who is provided through an agreement with the Scranton School District Yellowwood Program.

Melissa Marks, Station Manager, STTV:

Melissa has been the STTV station manager since 2002. She has a B.A. in Communications from the University of Scranton and is a member of Lambda Pi Eta, National Honor Society for Communication Majors.

Melissa's responsibilities include:

- ◆ Manage all aspects of a public access television station;
- ◆ Establish programming schedules;
- ◆ Update electronic bulletin board and oversee maintenance of station website;
- ◆ Recruit and train community volunteers;
- ◆ Manage high school and college internship programs;
- ◆ Assist in all fundraising efforts;
- ◆ Work directly with local municipal and civic bodies to develop programming and schedule tapings;
- ◆ Exhibit interest in and knowledge of local community affairs;
- ◆ Maintain working relationships with local, municipal and state governmental representatives;
- ◆ Maintain consistent communication with print media and electronic media in Lackawanna County;
- ◆ Provide professional advice for communication issues as related to both the television station and any of its employees and/or volunteers.

Mark Migliore, Senior Production Assistant, STTV:

Mark has served as the Senior Production Assistant since 2004 and supports the station manager in all aspects of the running STTV. He has a B.F.A in Film and Video Production from Point Park College, Pittsburgh, PA and is certified in Film Production by the Pittsburgh Filmmakers of Pittsburgh. While attending film school, Mark worked as a production assistant, location manager, boom-mic operator, camera operator, lighting operator, writer and director on student productions and worked as a production assistant on several local television commercials.

Mark's responsibilities include:

- ◆ Overseeing, directing, and taping studio, municipal, and remote programs;
- ◆ Maintaining and updating the community calendar;



- ◆ Monitoring and training volunteers;
- ◆ Maintaining Scranton Today's television equipment;
- ◆ In the absence of the station manager, the senior production assistant assumes control of the production/station.

As well as having experience in operating all STTV equipment, Melissa and Mark possess strong computer skills including but not limited to: IBM-PC, Mac, Microsoft Office (Word, Outlook, Publisher, Excel, PowerPoint), Microsoft FrontPage, Leightronix Pro-16; Avelin Composer and Final Cut Pro.

Complete resumes of both employees are available upon request. STTV's Employee Handbook is, also, available upon request.

STTV also utilizes a host of volunteers, including STTV Board members who are experienced in programming operations. Board members Finnerty, O'Malley, Pellino, and Bazzarri are founding board members of the channel (originally Channel 82).

Volunteers have played, and continue to play, a critical role:

- ◆ Mr. Finnerty managed the channel from its inception in 1998 to incorporation in 2006.
- ◆ Ms. O'Malley, and Mrs. Bazzarri have produced numerous programs over the course of 9 years. Mrs. Bazzarri produced the very first non-municipal meeting on Channel 82, STTV's forerunner, and has run camera operations for many programs throughout the years. Ms. O'Malley produces City Council meetings.
- ◆ Mr. Thomas utilizes his extensive IT experience as volunteer Technical Advisor. He assists with equipment support and maintenance as well as the STTV web site maintenance.
- ◆ Mrs. Palutis and Ms. Cadden have produced weekly programming for a number of years.
- ◆ Mr. DeStefano possesses 16 years experience in the cable TV industry, serving as Vice President, CEO and General Manager for the Verto and Adelphia cable companies.
- ◆ Mr. Schreffler has been a station volunteer for several years producing Lackawanna County League of Women Voter programs.

As a component of its future planning, STTV intends to develop a university accredited internship program and to add the following full time staff positions:

- ◆ Executive Director, paid, full time. Currently a volunteer position, appointed effective 1/1/08.
- ◆ Program Director – full time
- ◆ Technical Director – full time
- ◆ Production Coordinator – full time
- ◆ Technician/Webmaster – full time



Financial Resources:

Please see Appendix D for STTV's 2007 and 2008 budgets.

STTV has maintained a balanced budget through its partial and now first full-year of operation. STTV has no debt. While STTV receives financial support from local government entities, as a demonstration of its standing in the community, STTV realized 42% of its 2007 operating revenue through fundraising.

STTV's fund development plans for 2008 include pursuit of equipment grants from the Commonwealth of Pennsylvania, expanded fund raising, and the institution of membership, sponsorship, and underwriting programs.

Post COMCAST (and/or other cable carrier) contract renewal, STTV hopes to realize income from the City of Scranton COMCAST, and/or other cable carrier franchise fee.

Long term funding plans include advertising support for inclusion in STTV's annual Program Guide and fee for services related to production, i.e. training videos for non-profit agencies.

Operational Timeframe:

STTV is the current manager of Channel 61 and partners with Marywood University and the University of Scranton to manage Channel 62. STTV expects to provide an immediate and seamlessly transition to the management of Channel 61 and Channel 62.



Appendix A:

STTV Board of Directors and 2008 Officers:

- ◆ Karen Bazzarri, President
- ◆ Annette Palutis, Vice President
- ◆ Emily Perry, Treasurer
- ◆ Lorayne Tallo, Secretary
- ◆ Barb O'Malley, Executive Director – volunteer.
- ◆ Laurie Cadden
- ◆ Mary Ellen Coleman
- ◆ Leslie Collins
- ◆ Jack Finnerty – Personnel Manager
- ◆ Atty. Brian Lenahan
- ◆ Glenn Pellino
- ◆ Don Rinaldi
- ◆ Scott Thomas – Technical Advisor
- ◆ Mark DeStefano
- ◆ Dan Schreffler

The Board's Code of Ethics is available upon request.

Appendix B:

This 2006/2007 Programming Schedule reflects a comprehensive list of standard programming that appears on both Ch61 and Ch62.

61 Minutes (61) – various programs focusing on Educational, Environmental and Economic issues.
 911 Ceremony & Memorial
 A Salute to Scranton Mayors
 A Year of Jewish Holidays
 African Women as Creators – The Potter's Art (with Dr. Christa Clarke)
 Appellate Practice
 Anatomy of a Murder: An Evening with Best-selling Crime Novelist Stuart Woods
 Antique Car Show
 Black Diamonds
 C. Philips interview
 Carbondale Library Dedication Ceremony
 C.O. S. T.
 C.S.I – Citizen of Scranton Interviews
 City of Scranton (City)

- ◆ City: Cable Advisory Commission meetings
- ◆ City: Council Meetings, Public Hearings and some Caucuses.
- ◆ City: Mayor's Annual Prayer Breakfast
- ◆ City: Mayor's Annual State of the City Address
- ◆ City: Mayor's Scranton Reads Program (SRP) – sponsored by the City of Scranton:
 - 1.) SRP 2006 "1776" series of programs, including an interview with David McCullough and "Revolutionary Minutes" and "Ben Franklyn" program.
 - 2.) SRP 2007 "The Grapes of Wrath" series of programs.
- ◆ City: Planning Commission
- ◆ City: Recreation Authority
- ◆ City: Redevelopment Authority
- ◆ City: Sewer Authority
- ◆ City: Zoning Board
- ◆ City: Smoking Ban Program
- ◆ City: Tree House Dedication

 Community Active Partners
 Community Services Initiatives
 Constitution Day
 Czech Republic
 Damian the Magician
 Da Vinci Code – Fact or Fiction? (with Dr. Eric Plumer)
 Defining Folk, Defining Art (with Susan Kleckner)
 Designs for Living – Art in African Daily Life (with Dr. Jane Martin & Dr. Tata Mbugua)
 Distinguished Author Award
 Economic Summit Series
 Eye on Business (EYE) - which airs monthly on CH61:

- ◆ EYE: Interviews with Donna Simpson from U of S SBDC about the AWE luncheon
- ◆ EYE: Interviewed representatives from U of S Career Services and faculty members promoting the Disability Conference.

 Eye on the Arts (Arts) Series
 Fight Against Malaria
 Five Poets – book launch



From Victim to Survivor – Models for Today (with Dr. Marilyn Deutsch, Dr. David Brolan & Judy Copeland)

From Watergate to 9/11 and Beyond: A Reporter's Take (with James Rosen)

FYI – New Format, highlighting Scranton Public Library events.

Free to Choose

Gang Awareness program

General Meade

George Holmes, author Interview – Growing Up in the Valley

Graffiti:

- ◆ Graffiti: Commonwealth
- ◆ Graffiti: Open Reading

Harry Lynn interview

Henry George Lecture

Hitler's Pope

Home Ownership

Impact & Role

Important Moments in Lackawanna County History

In The Arena

Interdependence Day Annual Series

Issues Forum

Issues in Medical Education

James Rosen interview

Janet Quinn interview

Jimmy Spencer, NASCAR driver interview

Katherine Paterson interview

Keystone College Programming

La Festa Italiana

Lackawanna College (LC):

- ◆ LC: Century Club Jane McKenzie program
- ◆ LC: Real Girl/Girl Scout Program

Lackawanna County (County):

- ◆ County: Commissioners Meetings and Hearings
- ◆ County: Conversations with the Commissioners: Majority Commissioners Report
- ◆ County: Courthouse statue dedication
- ◆ County: Minority Commissioners Report
- ◆ County: Prison Board Meetings
- ◆ County: Stadium Authority
- ◆ County: Special Programs/Announcements (approx 20 for 2006/2007)
- ◆ County: Voting Machine Vendors Demonstrations (during selection process), Voting Machine Training Programs.

Lackawanna Legal

Law Day

League of Women Voters, Lackawanna County and United States (LWVLC/LWVUS)

- ◆ LWVLC: Campaign School Series
- ◆ LWVLC: Candidate Interviews: City Council, School District, County Commissioners, State Representatives
- ◆ LWVLC: Candidate Debates
- ◆ LWVLC: Annual Women's History Month Essay Contest Winners
- ◆ LWVLC: Election Night Returns (Primary and General Election)
- ◆ LWVLC: Immigration Study
- ◆ LWVLC: Judicial Reform Panel
- ◆ LWVLC: Legislative Breakfast with remarks from Lackawanna County state Representatives



- ◆ LWVLC: Nov 2007 Election Interview with Cathy Hardaway – discussing Paper Ballot voting process

Legislative report by Rep. Peifer

LHVA Programs

Lackawanna Historical Society (LHS)

- ◆ LHS: LHS Dinners
- ◆ LHS: Our Town – Scranton (with Alan Sweeney)
- ◆ LHS: Scranton in the 1920's
- ◆ LHS: The Scranton, Dunmore & Moosic Lakes Railroad (with Alan Sweeney)

Life in Perspective

Living in the City – highlighting City destinations

Living with DNA

Marine Corps Leagues Museum Tour

Mark Silverberg – Author Chat.

Master Gardeners

Mayors of Scranton – book launch

MCI Museum

McKenzie Lecture Series

Medical College Program

Medical Symposium Program

Mental Health Matters

Meet the Authors

Meet the Judges

Mental Health Matters

Michael Fine interview

Mike Reiss interview

Molly Peacock

Mona Golabek Concert

Money Smarts

Morey Myers

Mulberry Poets & Writers Assoc. Poetry Reading

National Issues Forum

N.E.I.U. Programs

News Parents Can Use

Northeast Report

N.R.C.I

On Austrian Soil – Coming to Terms (with Dr. Sondra Perl)

Ordinary Heroes – featuring local veterans.

Orthodox Judaism Series

PA Judiciary

PA Legislature (PA):

- ◆ Act 34 Hearing
- ◆ PA: Rep. Kanjorski Town Hall Meetings
- ◆ PA: Rep. Shimkus Legislative Reports
- ◆ PA: Rep. Shimkus Town Hall Meetings
- ◆ PA: Rep. Smith Town Hall Meetings
- ◆ PA: State Senator Mellow Programs

Pennsylvania Fraktur: Its Role in the Community (with Corrine Ernest)

Peoples Law School Series

Perspectives on War

PNC Breakfast – Welch's

Poet to Poet



Point of Order
Polish Democracy
Political Institute Series (with State Reps: Kathy Manderino & Phyllis Mundy and Diane Cromer and Sondra Myers)
Priest's Grotto
President's Breakfast - Red Cross
Protecting our Community
Rainbow Crow and other Pennsylvania Legends and Folktales
Raising the Roof
Ravensbruck – Forgotten Women of the Holocaust (with Dr. Roberta Kremer)
Rearview Mirror
Red Sox and White Sox Programs
Reflections of a Jewish Filmmaker (with mark Jonathan Harris)
Resilience & Courage – Men, Women & the Holocaust (with Dr. Nechama Tec)
Sanofi Pasteur – Preparedness for a Global Pandemic (with Frank A. Epifano)
Saving Social Security
Scrantansitic
Scranton School District (School):

- ◆ School: School Board Meetings
- ◆ School: Inside the Scranton School District: Focusing on interviews with District officials and sports and programs within Scranton's Elementary, Middle and High Schools.
- ◆ School: *Our Town* (performed by the Scranton High School Drama Club)
- ◆ School: *The Crucible* (performed by the West Scranton High School Drama Club)
- ◆

Sondra Myers Interdependence Discussion
Spending Survey
Sports Workshop
Saudi Ambassador - Prince Turki
St. David's Day
St. Rocco's Festival
St. Ubaldo Festival
State of Pennsylvania – Scranton Renaissance (courtesy of WVIA)
Stories, Wisdom and Recipes
Stormwater Management
Straight Talk
Sunday Symposium
Susan Kleckner
Synagogues of Scranton Tour
Talk of the Town – highlighting City events
Taxpayers Association
Testimony, Calamity, & Responsibility – An Eyewitness Account of the Holocaust by a Child Survivor (with Andrew Burian)
Thanksgiving Service
The Baker Report
The Complete Angler: A Talk About Fishing with Joe Bucher
The Gathering: Chris Cokinos
The Hungarian Story of Democratic Transformation
The Impact & Role of Folk Art in Everyday Life (with Ed McMullen)
The Legislator's Report
The Show with Patty Lawler
Thomas Hylton – Author Chat: Saving Pennsylvania
Tracks in Time



Tribute to Governor Scranton
Trends in Healthcare
U.N Day Lecture
United Crime Watch
United Way Breakfast/Woodstock Business Conference (with Father William Byron)
University of Scranton (U of S):

- ◆ U of S: Mullin Lecture (Dr. Watson),
- ◆ U of S: President's Breakfasts
- ◆ U of S: Annual Henry George Lecture.
- ◆ U of S: College of Grad and CE announcement
- ◆ U of S: Schemel Forum series

Veteran's Concert
Victor Marchese interview
Women Writer's Tea
Yule Log

Other notable programming presented throughout the past nine years include:

Census Bureau Informational Sessions
Conversations with Chris – interviews with Mayor Doherty
Government of the People Series: Class 2A,
Government of the People Series: Scranton Home Rule Charter
Government of the People Series: Johnstown Home Rule Charter
Government of the People Series: Sunshine Laws
Government of the People Series: Women in Politics
Friendly Sons of St. Patrick Dinner (courtesy of WVIA)
FYI (Original Format) - City, School District & College news
FYI in Espanol - City, School District, College and Spanish Community news presented in Spanish
Home Rule Charter Commission Process
LWVLC: "Election Connection": For High School Students - a half-day seminar on government
LWVLC Sponsored Presentation of the play: Six Women in Labor
LWVLC: "How to Run for Public Office"
Multiple Interviews with various City and County Officials
Scranton City/Lackawanna County Recycling/E-Cycling Program
Senator John Kerry Campaign Rally (2004)
U of S: Hans Blix.

Community Bulletin Board Services:

STTV supplies a continuous televised bulleting board service free of charge to the community for events, services and general information about municipalities, non-profit organizations and associations. Entities served include, but are not limited to:

- ◆ City of Scranton, Animal Control
- ◆ City of Scranton, Blight Hotline
- ◆ City of Scranton, Pothole Hotline
- ◆ City of Scranton, Power Line/Power Pole Hotline
- ◆ City of Scranton, Junior Council fundraising events
- ◆ EEOC
- ◆ Lackawanna County Library System
- ◆ South Side Seniors

Appendix C:

Equipment Inventory:

Note: All video/audio equipment located in the STTV Studio and remote camera equipment located in Scranton City Council Chambers is the property of STTV.

Quantity	Description
1	Marantz 5 CD Changer
1	Aavelin Composer by Magicbox
2	Panasonic Color Monitors
7	DVCPPro Tape Deck
1	Leightronix Pro-16
1	Dorrrough Loudness Meter
1	Dorrrough Luminance Meter
1	Panasonic Mini DV Player
1	Panasonic Color Television
2	Panasonic VCRs
1	PDI Agile Demodulator
1	Scan-Do Select Scan Converter
3	Triple 5" Black and White Monitors
1	Panasonic Multiport Hub Multiplexer
2	Manfrotto Camera Dollies
2	Manfrotto Tripods
1	Panasonic Color Monitors
1	Panasonic Pan/Tilt Control Panel
1	Panasonic Digital A/V Mixer
1	Panasonic Digital A/V Mixer
1	Canon Digital Document Camera
1	DOD Graphic Equalizer
1	Videonics Firewriter
1	Juice Goose 8.0 Power Distributor

Quantity	Description
1	Samson PowerBrite Pro 7
1	Sony Black & White Monitor
1	Videonics Titlemaker 3000
2	Manfrotto Tripod Heads
1	Yamaha GA 32/12 32 Channel Audio Mixer
4	Pan/Tilt Camera AC Adaptors
1	Sony Color Television
2	Camera Remote Control Units
2	Panasonic Convertible Cameras
2	Panasonic Indoor Pan/Tilt System
3	Panasonic Convertible Cameras
1	Manfrotto Tripod Heads
1	Manfrotto Tripods
1	Manfrotto Camera Dollies
1	Shure XLR Adaptor
1	Magnavox 19" Television
1	Mitsubishi 22" Computer Monitor
1	LaCie 250 GB External Hard Drive
1	Bose Companion 2 Computer Speakers
1	Power Mac G5 Editing Computer
1	Final Cut Pro Editing Software
1	Roxio Popcorn DVD Software
1	Tascam DVD Player
1	Panasonic DVC-Pro Camcorder



Appendix D:

STTV 2007 Budget Summary and 2008 Projected Budget:

Income	2007 Budget	2007 Actual Year to Date	2008 Budget
Commonwealth of PA	\$ 20,000	\$ -	\$ 30,000
City of Scranton	\$ 25,000	\$ 13,000	\$ 25,000
County of Lackawanna	\$ 20,000	\$ 20,000	\$ 25,000
Scranton School District	\$ 25,000	\$ 25,000	\$ 25,000
Comcast	\$ 10,000	\$ -	
Private Foundation Grants	\$ 5,000	\$ 4,500	\$ 5,000
Fundraising	\$ 15,000	\$ 20,605	\$ 20,000
Sponsorships	\$ 7,500	\$ 12,225	\$ 7,500
Miscellaneous (tape sales)	\$ -	\$ 3,352	\$ 3,500
Other	\$ 1,500	\$ 733	\$ 1,500
Total	\$ 129,000	\$ 99,414	\$ 142,500
Expenditures			
Salaries	\$ 59,000	\$ 46,322	\$ 50,719
Social Security	\$ 4,514	\$ 3,548	\$ 5,552
Healthcare Insurance	\$ 5,742	\$ 5,742	\$ -
Unemployment Insurance	\$ 544	\$ 624	\$ 592
Worker's Comp	\$ 348	\$ 805	\$ 417
Equipment	\$ 30,000	\$ 2,563	\$ 30,000
Equipment Maintenance & Repair	\$ 17,500	\$ 7,677	\$ 15,000
Insurance	\$ 3,500	\$ 3,263	\$ 2,200
Supplies	\$ 3,000	\$ 781	\$ 2,000
Miscellaneous	\$ 4,500	\$ 919	\$ 1,500
Total	\$ 128,647	\$ 72,243	\$ 107,981



General Information on Public, Education, and Government(PEG) Access on Cable Television:

Source: Alliance for Community Media:

Public, Educational, and Governmental ("PEG") Access television channels on cable TV serve a wide range of community organizations, including churches, synagogues, Lions and Rotary Clubs, local political party organizations, high schools and colleges. PEG access centers exist because local franchise authorities provide for capacity, services, facilities, and equipment as compensation for the cable companies' use of state and local rights-of-way.

The three components a 'PEG' station serve a specific purpose. The "Public" component requires that the station's resources, facilities, and programming are available to the public. The "Educational" component is two-fold. It encourages the training of individuals in television production through production courses. It also stresses the importance of educational programming, such as literacy training. The last component is "Governmental". A PEG station is committed to increasing the public's awareness and knowledge of local government issues and processes.

Through PEG access centers, thousands of community groups and over one million individuals produce more than 20,000 hours of new local programming each week -- more than all programs produced by NBC, CBS, ABC, Fox and PBS combined. Based on a 1992 survey, an estimated 15 percent of American communities are currently served by PEG access services.

**FEDERAL COMMUNICATIONS COMMISSION
CABLE TELEVISION FACT SHEET**

PUBLIC, EDUCATIONAL, AND GOVERNMENTAL ACCESS CHANNELS ("PEG CHANNELS")

Pursuant to Section 611 of the Communications Act, local franchising authorities may require cable operators to set aside channels for public, educational, or governmental ("PEG") use.

Public access channels are available for use by the general public. They are usually administered either by the cable operator or by a third party designated by the franchising authority.

Educational access channels are used by educational institutions for educational programming. Time on these channels is typically allocated by either the franchising authority or the cable operator among local schools, colleges and universities.

Governmental access channels are used for programming by organs of local government. In most jurisdictions, the franchising authority directly controls these channels.



PEG channels are not mandated by federal law, rather they are a right given to the franchising authority, which it may choose to exercise. The decision whether to require the cable operator to carry PEG channels is up to the local franchising authority. If the franchise authority does require PEG channels, that requirement will be set out in the franchise agreement between the franchising authority and the cable operator.

Franchising authorities may also require cable operators to set aside channels for educational or governmental use on institutional networks; i.e., channels that are generally available only to institutions such as schools, libraries, or government offices.

Franchising authorities may require cable operators to provide services, facilities, or equipment for the use of PEG channels.

In accordance with applicable franchise agreements, local franchising authorities or cable operators may adopt on their own, non-content-based rules governing the use of PEG channels. For example:

- *Rules may be adopted for allocating time among competing applicants on a reasonable basis other than the content of their programming.*
- *Minimum production standards may be required.*
- *Users may be required to undergo training.*

Federal law permitted a cable operator to prohibit the use of a PEG channel for programming which contained obscene material, sexually explicit conduct, indecency, nudity, or material soliciting or promoting unlawful conduct. However, The U.S. Supreme Court determined that this law was unconstitutional. Therefore, cable operators may not control the content of programming on public access channels with the exception that the cable operator may refuse to transmit a public access program, or a portion of the program, which the cable operator reasonably believes contains obscenity.

PEG channel capacity which is not in use for its designated purpose may, with the franchising authority's permission, be used by the cable operator to provide other cable services. Franchising authorities are directed by federal law to prescribe rules governing when such use is permitted.

For additional information:

Any questions or comments about PEG channels on a particular system should be directed to the cable operator or the local franchising authority, and not to the Federal Communications Commission. The name and telephone number of your franchising authority should appear on your cable bill, or should be available through your cable operator. With very limited exceptions, the Federal Communications Commission is not responsible for enforcing the federal statute governing PEG channels.